FIELD TRIP

27-08-2016

A field trip was organised for XII mass media students at All India Radio and IMC&MT's studio. On one hand students explored various aspects of programme designing , radio formats , broadcasting etc and on the other hand the brief and lucid lecture rather interaction of Dr. Sanjay bali (station director)and Sh. Rajat Sen resulted in discussion over issues like panama paper leaks, bofor scam, behind the scene stories of Rio olympics , Digital divide etc. They motivated students to become media savy. And in a very polite manner students were told the fact that if they are not consuming media rationally in the present era of cut throat competition that there condition would be similar to the frog at the bottom of the well which thinks the sky is only as big as the top of the well. If he surfaced he would have an entirely different view.